

QwikMarx 2.5 User's Guide

Thank you for choosing QwikMarx™ 2.5 from MOAM, Inc.™

QwikMarx 2.5 is the latest plug-in/XTension that will build your layout dimensions for you. Works with your favorite program and platform of choice. [MAC] or [WIN]

• **Adobe InDesign CS** • **Adobe Illustrator CS** • **QuarkXPress 6.1 & 6.5**

QwikMarx 2.5 guarantees precision throughout the entire layout process, as the exact dimensions are visible and usable from layout to printout. QwikMarx can ensure accuracy every time.

The dialog box interface provides you with live and on-screen, print-ready TRIM, LIVE, BLEED, and up to 12 MULTIPLE FOLD marks. Additional options include stroke width, scale factor, gutter width, center marks, offset and inches or centimeters. This makes it easy for you to type in each figure and let QwikMarx build the layout for you.

Once QwikMarx is installed, you can launch the application and begin creating easy, exact layouts in your favorite program.

Application instructions:

QwikMarx 2.5 has two dialog boxes: the crop mark dialog and the fold mark dialog. When you launch QwikMarx, the crop marks dialog box appears. This is where you enter the dimensions for trim, bleed and live area marks. Additional options include stroke width, scale factor, gutter width, center marks, dimensions, offset and inches or centimeters. As you type in each figure, the composite dimensions are displayed at the bottom of the dialog box so you can ensure accuracy.

Click the “Fold Marks” button to open the fold mark dialog box. Here you can enter up to twelve horizontal and twelve vertical dimensions to be placed on your layout. When adding additional marks it is based on the actual mark that you are placing and not the amount of spaces in-between those marks. Please note that when a dimension is typed in for a fold mark, its starting point for horizontal measurements is always the left side trim mark and vertical measurements is always from the top trim mark. The horizontal dimension starts from the left side and works right as additional dimensions are typed in. The vertical dimension starts from the top of the page and works its way down as additional dimensions are typed in.

Adobe Illustrator CS

Once QwikMarx is loaded, launch Adobe Illustrator. A blank page should appear. If a blank page does not appear, go to the “File” menu and choose “New.” A blank page should now appear. (If not, check your application for faults.) Once a blank page has opened, go to the “Filter” menu and choose MOAM > QwikMarx. The QwikMarx dialog box will pop up, prompting you to type in the dimensions. Click OK and the dimensions will be visible on the page, ready to use.

Adobe InDesign CS

Once QwikMarx is loaded, launch Adobe InDesign. Go to the menu and choose MOAM > QwikMarx. The QwikMarx dialog box will pop up, prompting you to type in the dimensions. Click OK and the dimensions will be visible on the page, ready to use.

QuarkXPress 6.1 & 6.5

Once QwikMarx is loaded, launch QuarkXPress. Go to the menu and choose Utilities > QwikMarx. The QwikMarx dialog box will pop up, prompting you to type in the dimensions. Click OK and the dimensions will be visible on the page, ready to use.

Please note: QwikMarx creates a ruled box with a .5 pt. cyan line in order to define the shape of the trim, bleed and live marks before any art or design work is placed. This ruled box makes it easier to insert your visual elements (photos, illustration, type, etc.) Set the stroke weight of the line to “none” before beginning your layout or before printing, or else the cyan line will appear on your printout.

Questions or Comments

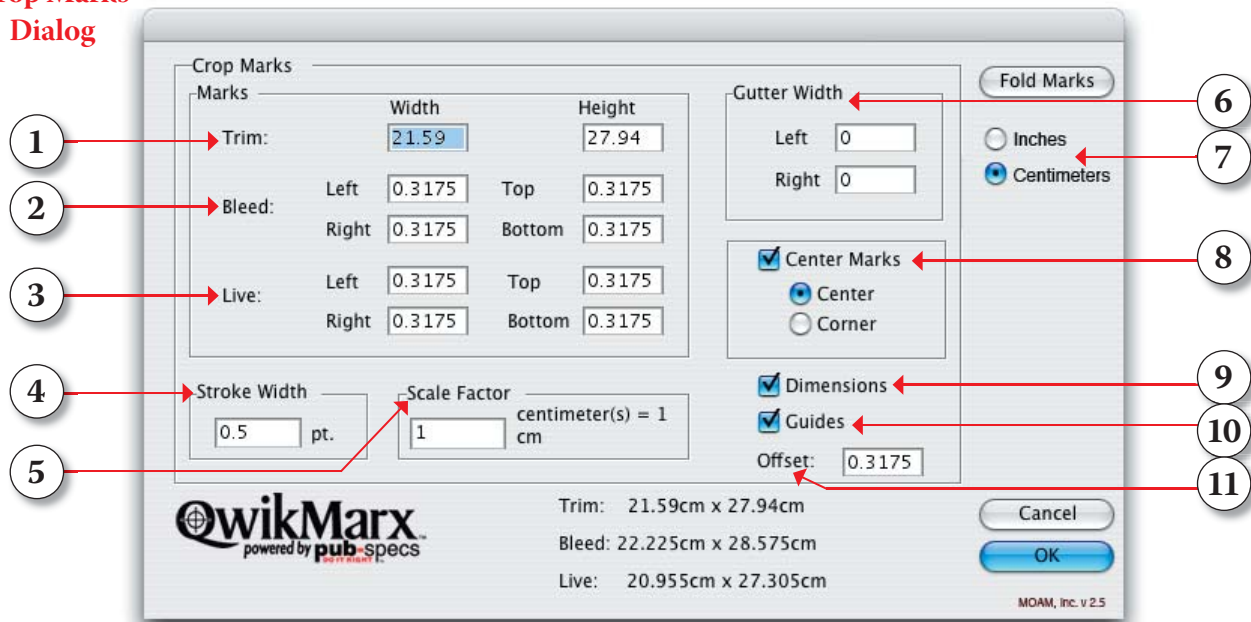
If you have questions regarding your purchase transaction, please contact eSellerate Technical Support via e-mail at: (customerservice@esellerate.net). If you have questions or comments regarding QwikMarx please write us at: (support@moam-inc.com)

If you lost your receipt, order number or serial number, you can get a copy of your records by visiting the following URL: <http://store.esellerate.net/store/support/default.aspx>

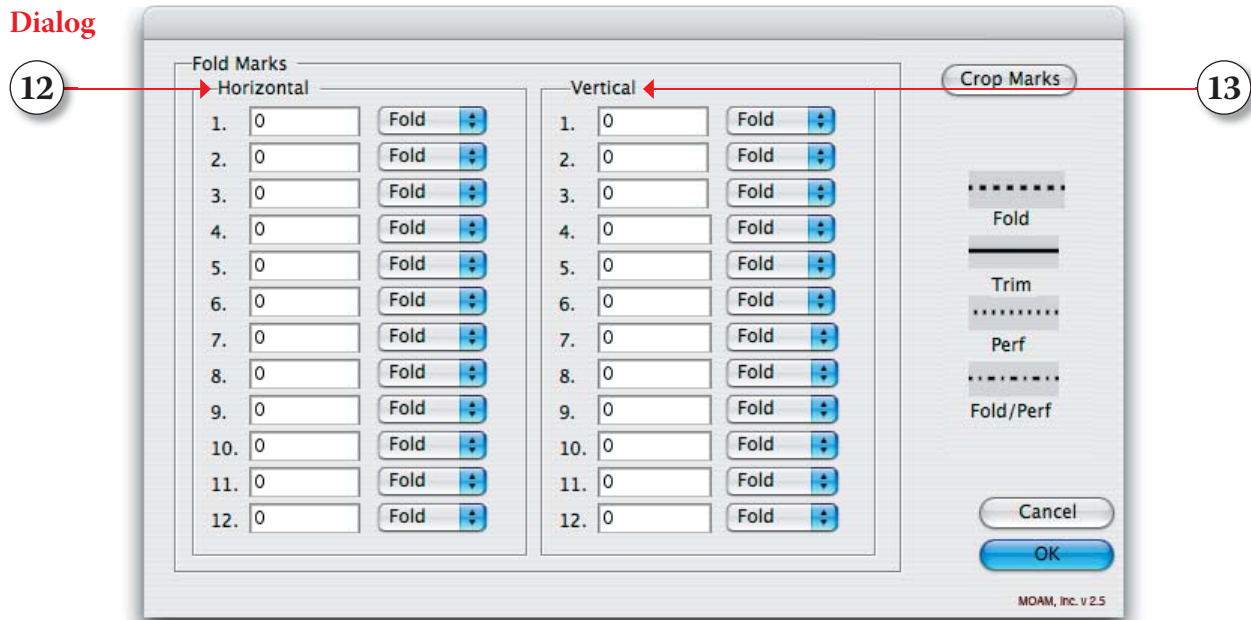
You can also check your serial number in InDesign and Illustrator by going to the “About Plug-ins”, in Quark check for the serial number by going to XTensions Manager and navigate to QwikMarx. The QwikMarx “About Screen” contains the version number and serial number.

QwikMarx 2.5 Dialog Boxes

Crop Marks Dialog



Fold Marks Dialog



Dialog Box Definitions

- 1 **Trim:** Trim is where the layout is physically cut by the blade. There are two options to set here; width and height of the layout.
- 2 **Bleed:** Bleed is the safety zone extending art out beyond the trim area. This allows a cushion if the blade misses the trim mark when cutting out the layout. You don't want to see the white of the paper if the blade misses the trim mark.
- 3 **Live:** Live area is the inside area of the trim. It's to guarantee that essential information such as type, logo, etc. is not trimmed off. With magazine publications it is critical to know what the live area is. There are four options here. Each of the four sides can be set equally or individually.
- 4 **Stroke Width:** Stroke width is the line weight for the dimension marks being created. The default setting is .5pt. If a thicker or thinner line is required, the option to change it is available here.
- 5 **Scale Factor:** Scale factor allows you to set a size ratio. The default is one inch equals one inch. This feature allows you to build your lay-out at a scaled size but still show the dimensions at their full size. Scale factor is displayed in the lower left corner below the marks.
- 6 **Gutter Width:** Gutter width is a safety zone on the left and right side from the center of a spread. This acts like a live area mark to keep type and other essential information from disappearing in the bind of a publication or book. Usually set equally on both sides.
- 7 **Units:** Select the radio button for either Inches or Centimeter.
- 8 **Center Marks:** When the Center Marks icon is click on an oval with cross hairs is created. This allows the film to be registered when printing separations. When your lay-out is going to be built with more then one color or contains 4/color art then click on "Center Marks". Options for placement, on center or at corners.
- 9 **Dimensions:** Dimensions provides a dimension-size-line and dimension-text for the trim, live and bleed sizes created. It's a good idea to leave selected, which is the default mode.
- 10 **Guides:** Guides when checked on will provide guides for the bleed and live area.
- 11 **Offset:** Offset is the distance you want the marks to stay away from your art. The marks should never touch the art, including the bleed. The default is .125" (1/8").
- 12 **Horizontal:** Horizontal fold allows twelve horizontal dimensions to be typed in at any location as long as it does not exceed the total width of the trim size. Starting point left trim mark side.
- 13 **Vertical:** Vertical fold allows twelve vertical dimensions to be typed in at any location as long as it does not exceed the total height of the trim size. Starting point top trim mark.